

PRESS RELEASE

FRANCK LEYZE IS ELECTED PRESIDENT OF AFIPA



Paris, July 2nd, 2018 - Franck Leyze has been elected President of Afipa (French Federation of the Pharmaceutical Industry for Responsible Self-Medication) by the Board of Directors of June 28th.

Franck Leyze has been Managing Director, Consumer Health Care, at Sanofi France since May 2017.

Franck Leyze has over 20 years of experience in consumer and OTC products, acquired as Managing Director and in marketing and commercial roles for Unilever, Nestlé, Tesco, and Johnson & Johnson. He has had a truly international career path, and has specific knowledge of China, Asia and Europe. In particular, he was China Managing Director for Johnson & Johnson Consumer, then Senior Vice-

President Asia-Pacific in charge of Strategy, Commercial, Marketing and Innovation. Franck Leyze obtained a Master's degree in Business Administration at INSEAD (Fontainebleau) and a Master's degree in Marketing Strategy at the University of Deusto (Spain).

« Having quick access to safe, efficient self-medication treatments and selfcare products, thanks the involvement, support and advice of pharmacists, in order to deal with the minor health issues which impact the French people's quality of life, is a crucial step in the healthcare process. In everyday life, it must improve patients' health, avoid delays in obtaining relief, and not crowd medical offices and emergency services which are already saturated.

Our industry must work even more closely with the various players and professionals of our healthcare system to answer their concerns, in order to guarantee that the information provided is relevant, the medicines given are safe, and therefore, that the products are properly used. That will be the objective of my Presidency: a safe, responsible use of our products » stated Franck Leyze after his election.

In addition, the Afipa Board of Directors was partially renewed during the General Assembly of June 27th. It is now composed as follows:

- Antoine Bon, Managing Director, Urgo Healthcare Laboratories (Vice-President of Afipa),
- Pascal Brossard, Managing Director, Zambon (Vice-President of Afipa),
- Christophe de la Fouchardière, Managing Director, Omega Pharma France Laboratories (Vice-President of Afipa),),
- Astrid Ziebart, President, Johnson & Johnson Santé Beauté France (Treasurer of Afipa),
- Yves Damblemont, Business Unit Director, Gifrer (Secretary-General of Afipa),
- Gilles Carcauzon, Managing Director, Therabel,
- Stéphane Cohen, Managing Director, Laboratoires Bouchara-Recordati Laboratories,
- Fabrice Dal-Mas, Managing Director, UPSA SAS,
- Anabelle Flory-Boiron, Director Boiron France, Boiron Laboratories,
- Enrique Gamen, Director Consumer Health Division France, Bayer Healthcare,
- Nicolas Giraud, Vice-President & General Manager Pharma France, Mayoly Spindler,
- Pascal Lefrançois, Managing Director, Pierre Fabre Consumer Healthcare,
- Frédéric Morlie, President, Reckitt Benckiser Healthcare France,
- Bas Vorsteveld, President, GSK SGP.

Afipa is the professional federation representing the industrial companies which produce and commercialise health care products available over the counter in pharmacies (self-medication medicine, medical devices and food supplements).

Consult Afipa on :

www.afipa.org
www.masantemonchoix.org
Twitter: @afipa

Self-medication is the possibility for individuals to deal with their illness by taking self-medication medicine which is authorized, over-the-counter, safe and efficient in the use conditions indicated, with pharmacist advice (World Health Organization definition, year 2000).

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